Jefferson Continuing Professional Development: A New Approach to Continuing Professional Education

Provost Council
October 13, 2016

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Current State: Separate, and not equal

- CME (physician) - SKMC
- APCE (pharmacy) - JCPH
- CNE (nursing) - TJUH
- OT/PT/SW and others - ad hoc (no approved accredited Jefferson units in these disciplines)
Unintended consequences of current accreditation “silos”

- Separate, duplicative and complex systems for
  - Activity planning and certification
  - Registration, activity marketing
  - Credit records/transcripts

- Confusing for potential participants, program planners

- Inefficiencies and lost opportunities

Separate Colleges, Separate CE Accreditations

Silos do not serve Jefferson well in its efforts to transform and reimagine healthcare delivery in today’s evolving environment
Goals for Jefferson CPD Offerings

• Address institutional priorities regarding quality improvement and patient safety

• Support patient-centered, team-based healthcare delivery

• Effectively implement institutional initiatives

• Enhance and expand Jefferson’s reputation

Solution:

A Central Office for Jefferson’s Continuing Professional Development (CPD)
Central CPD at Jefferson: Why Now?

• In keeping with One Jefferson
  • Natural expansion of integrated support for additional HCP CE accreditations and types of activities
  • Prep to integrate new partners/affiliates

• Until recently national accreditation bodies reinforced separation
  • Many AMCs are moving away from separate accreditations
  • Recent revisions of “IPCE” accreditation make a collaborative approach more attractive

Organizing for Central CPD
We’re in Good Company!

• Creighton*
• Duke*
• Geisinger*
• Rush*
• Rutgers*
• Univ of Minnesota*
• Univ of Vermont
• Univ of Pittsburgh
• Univ of Pennsylvania
• Mayo
• Ohio State Univ
• Hopkins
• Indiana Univ
• Univ of Arkansas
• Med Univ of South Carolina (MUSC)
Jefferson Central CPD

- Approved by Council of Deans in May 2016
- Emphasis on *Interprofessional* Continuing Education & Professional Development
- Collaborative Structure being formed
  - Steering Committee
  - Advisory Board
  - University/Enterprise Level Interprofessional Faculty Committee
Steering Committee Members

- Jeanne G. Cole, EdD (SKMC), Co-Chair
- Alexis Skoufalos, EdD (JCPH), Co-Chair
- Rebecca Finley, PharmD, MS (JCP)
- MaryLou Manning, PhD, CRNP (JCN)
- Rohit Moghe, PharmD, MSPH (TJUH/Pharmacy)
- Karen Novielli, MD (SKMC/Provost’s Office)
- Rachel Sorokin, MD (Patient Safety)
- Debra S Zelnick, OTD, OTR/L (JCHP)

Short Term Goals

- Obtain Joint Interprofessional Continuing Education Accreditation (IPCE)
- New integrated accreditation
- Create a centralized structure to support and manage key CPD Functions across Center City Campus
- Streamline processes to certify activities for IPCE credit
- Begin to build an integrated approach to CPD across the healthcare professions
Long Term Goals

• Support CPD that is *strategic*:
  • Coordinates with institutional initiatives and needs
  • Integrates institutional quality/patient safety/performance improvement initiatives
  • Supports Jefferson HCPs’ learning needs in the transition to a team-based care delivery

• Expand Jefferson’s accreditation and activity portfolio

• Manage key CPD Functions across One Jefferson

• Expand and enhance Jefferson’s reputation

First Priority: Obtain Joint IPCE Accreditation (IPCE)

• Single national accreditation for physician, nurse, and pharmacist CE vs 3 separate accreditations

• Single approval process for 3 types of credit

• Requires a defined, meaningful, interprofessional planning process and approach

• Requires >25% of all activities involve at least two types of credit

*We have work to do before we can qualify to apply*
From 3 Accreditations to ONE

Joint Accreditation

Eligibility

Is my organization eligible for Joint Accreditation?

http://www.jointaccreditation.org/eligibility

Eligibility Criteria

1. Planned by the healthcare team for the healthcare team; how are you structured to plan and conduct IPCE?
2. Already doing continuing interprofessional education (at least 25% of activities in past 18 months)?
3. Incorporating 2 or more of the professions?

Contact:
jointaccreditation.org
212-396-3525
www.jointaccreditation.org

Benefits of Joint Accreditation

Education Process

1. Build your program as a strategic partner in healthcare education initiatives.
2. Reach more healthcare professionals with your educational activities through joint educational offerings, acknowledging the diversity in learners, learning styles.
3. Deliver consistent education for nurses, pharmacists, or physicians resident or in training.

Excellence Leadership

Joint Accreditation provides a joint leadership framework and common standards across health professions. The focus on leadership development, including accountability for outcomes, patient and professional satisfaction, is driven by the need to deliver the highest quality of care.

Eligibility & Criteria

To be eligible for Joint Accreditation, an organization needs to demonstrate through a process that it meets the Joint Accreditation standards and criteria. A Joint Accreditation application is a collaborative process, involving representatives from at least 50% of the medical disciplines, evidence-based guidelines, and a quality improvement plan. For more information, visit jointaccreditation.org.

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Joint IPCE Accreditation Application Cycle

October 2017 Submit Intent to Apply

> 25% of all CPD activities must

• Carry at least 2 of the 3 types of accreditation and
• Reflect an IPE approach to planning

1 year to reach this threshold

Timeline after Intent to Submit accepted

January 2018 Submit list of all activities
July 2018 Submit IPCE Self Study
October 2018 IPCE Accreditation Site Visit
November 2018 IPCE Decision Reached
Expected Benefits
Jefferson’s CPD will be ...

• Informed by an interprofessional approach
• Focused on practice change, quality and safety
• Aligned with team approach emerging in other areas of the educational continuum for healthcare professionals
• Aligned with Jefferson Blueprint for Strategic Action and institutional priorities
• Nimble and responsive
• Easy to access, participate in, track credits

Please share your ideas with us!
Questions/Comments?

Looking for more information?
www.jointaccreditation.org
http://www.jointaccreditation.org/faq
https://cme.jefferson.edu/jurei-dvd/content/jefferson-continuing-professional-development