

6th Annual Current Issues in Coronary and Structural Heart Disease: A Multidisciplinary Approach

Friday, May 1, 2020

Don't miss this opportunity!

Dear Representative,

On behalf of Jefferson Angioplasty Center and the Department of Medicine, Division of Cardiology at Thomas Jefferson University, we cordially invite you to participate as an exhibitor at the ***6th Annual Current Issues in Coronary and Structural Heart Disease: A Multidisciplinary Approach*** to be held on Friday, May 1, 2020 at the Dorrance H. Hamilton Building on the Center City Campus of Thomas Jefferson University in Philadelphia, PA.

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 150 medical practitioners representing hospital-based and office-based practices from the greater Philadelphia and tri-state area. **Exhibitors will have several opportunities to converse with attendees including during breakfast, breaks, and lunch.** There will be **four levels of exhibiting** opportunities: Platinum, Gold, Silver, and Bronze Levels:

- **Platinum Level \$7,500** *(limited to first 4 paid companies)*
 - ***Choice of Premium Exhibit Booth Location in Exhibit Area (first come, first serve basis)***
 - 2 full page (8.5 x 11), color company advertisement in Exhibitor Directory (***Due: April 10, 2020***) *Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border*
 - Networking Lunch with selected Course Planners during the designated "Lunch & Exhibits" (see attached program agenda) - 2 company representatives only
 - Acknowledgement posted online via a Virtual Exhibit Hall and emailed to all participants before and after the conference
 - Individual company acknowledgement signage
 - Special name badge designation
 - Up to 6 company representatives
 - 4 complimentary conference attendees
 - PowerPoint slideshow acknowledgement
 - Company listing in printed Exhibitor Directory
 - Two 6ft draped tables
- **Gold Level \$5,000**
 - 1 full page, color company advertisement in Exhibitor Directory (***Due: April 10, 2020***) *Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border.*
 - Prime exhibit location
 - Up to 4 company representatives
 - 3 complimentary conference attendees
 - PowerPoint slideshow acknowledgement
 - Company listing in printed Exhibitor Directory
 - One 6ft draped table

• **Silver Level \$3,500**

- 1 half page, black and white company advertisement in Exhibitor Directory (*Due: April 10, 2020*) Ad specifications: PDF format, letter size (8.5 by 5.5), no bleed, preferably with a border.
- Up to 3 company representatives
- 2 complimentary conference attendees
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

• **Bronze Level \$2,500**

- Up to 2 company representatives
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

Exhibit fees can be mailed to the Office of CPD at **Thomas Jefferson University, Jefferson Alumni Hall, Office of CPD, 1020 Locust Street, Suite M-5 Philadelphia, PA 19107**. Our tax ID number: 23-1352651. Please make checks payable to: **Thomas Jefferson University, Office of CPD**. American Express, Visa and MasterCard are also accepted.

We are hopeful that you will join us as an exhibitor this year for this exceptional program and important networking event, most appropriately deserving of your participation and support. Please feel free to contact Marie Destin at the Office of Continuing Professional Development with any questions you may have Marie can be reached by phone at 215-955-9116, by fax at 215-923- 3213, or via email at Marie.Destin@jefferson.edu.

Sincerely,



David L. Fischman, MD, FACC, FACP
Professor of Medicine
Co-Director, Cardiac Catheterization Laboratory
Director, Interventional Cardiology Fellowship Program
Thomas Jefferson University Hospital



Michael P. Savage, MD, FACC, FSCAI, FACP
Ralph J. Roberts Professor of Cardiology
Director, Interventional Cardiology
Director, Cardiac Catheterization Laboratory
Thomas Jefferson University Hospital



Nicholas J. Ruggiero II, MD, FACP, FACC, FSCAI, FSVM, FCPP
Assistant Professor of Medicine
Director, Structural Heart Disease and Non-Coronary Interventions
Director, Jefferson Heart Institute Vascular Laboratory
Associate Director, Cardiovascular Diseases Fellowship
Thomas Jefferson University Hospital

*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Contact us with any questions regarding status.

Exhibitor Information

6th Annual Current Issues in Coronary and Structural Heart Disease: A Multidisciplinary Approach

<p><u>Conference Date & Location :</u></p>	<p>Friday, May 1, 2020 Dorrance H Hamilton Building 1001 Locust Street Philadelphia, PA 19107</p>								
<p><u>Set-up/Breakdown:</u></p>	<p>All exhibits must be tabletop or portable in nature. Exhibit set-up can begin on Friday, May 1, 2020 at 7:00AM.</p>								
<p><u>Exhibit Location/ Start Times:</u></p>	<p>Representatives may begin exhibiting at 7:00AM on Friday, May 1, 2020. The exhibit area is available in the lobby of the Dorrance H. Hamilton Building.</p> <p>The exhibit area is available throughout the conference. The exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times where food and beverage will be served:</p> <p><u>Friday, May 1, 2020</u></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 30%;">7:00AM - 7:55AM</td> <td>Registration, Continental Breakfast & Exhibits</td> </tr> <tr> <td>9:50AM - 10:10AM</td> <td>Break & Exhibits</td> </tr> <tr> <td>12:00PM - 12:55PM</td> <td>Lunch & Exhibits</td> </tr> <tr> <td>2:40PM - 3:00PM</td> <td>Break & Exhibits</td> </tr> </table>	7:00AM - 7:55AM	Registration, Continental Breakfast & Exhibits	9:50AM - 10:10AM	Break & Exhibits	12:00PM - 12:55PM	Lunch & Exhibits	2:40PM - 3:00PM	Break & Exhibits
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12:00PM - 12:55PM	Lunch & Exhibits								
2:40PM - 3:00PM	Break & Exhibits								
<p><u>Exhibit Recognition & Booth Size:</u></p>	<p><u>Platinum Level \$7,500 (limited to first 4 paid companies)</u></p> <ul style="list-style-type: none"> ○ <i>Choice of Premium Exhibit Booth location in Exhibit Area (first come, first serve basis)</i> ○ 2 full page (8.5 x 11), color company advertisement in Exhibitor Directory (<i>Due: April 10, 2020</i>) Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border ○ Networking Lunch with selected Course Planners during the designated "Lunch & Exhibits" (see attached program agenda) - 2 company representatives only ○ Acknowledgement posted online via a Virtual Exhibit Hall and emailed to all participants before and after the conference ○ Individual company acknowledgement signage ○ Special name badge designation ○ Up to 6 company representatives ○ 4 complimentary conference attendees ○ PowerPoint slideshow acknowledgement ○ Company listing in printed Exhibitor Directory ○ Two 6ft draped tables <p><u>Gold Level \$5,000</u></p> <ul style="list-style-type: none"> ○ 1 full page, color company advertisement in Exhibitor Directory (<i>Due: April 10, 2020</i>) Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border. ○ Prime exhibit location ○ Up to 4 company representatives ○ 3 complimentary conference attendees ○ PowerPoint slideshow acknowledgement ○ Company listing in printed Exhibitor Directory ○ One 6ft draped table <p><u>Silver Level \$3,500</u></p> <ul style="list-style-type: none"> ○ 1 half page, black and white company advertisement in Exhibitor Directory (<i>Due: April 10, 2020</i>) Ad specifications: PDF format, letter size (8.5 by 5.5), no bleed, preferably with a border. ○ Up to 3 company representatives ○ 2 complimentary conference attendees ○ PowerPoint slideshow acknowledgement ○ Company listing in printed Exhibitor Directory ○ One 6ft draped table 								

	<p><u>Bronze Level \$2,500</u></p> <ul style="list-style-type: none"> ○ Up to 2 company representatives ○ PowerPoint slideshow acknowledgement ○ Company listing in printed Exhibitor Directory ○ One 6ft draped table <p><u>Exhibitor Registration:</u> http://jeffline.jefferson.edu/jeffcme/medicine/exhibitors-coronary.cfm</p>
<p><u>Exhibitor Rules:</u></p>	<ul style="list-style-type: none"> • Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space. • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold onsite. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf. • The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audiovisual equipment, etc.) unattended at any time in the exhibit hall.
<p><u>Sunshine Act:</u></p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
<p><u>Electrical Needs:</u></p>	<p>Electrical services <u>are included</u> in the exhibit fee. Each company is responsible for communicating their electrical needs to Marie Destin via email to Marie.Destin@jefferson.edu.</p>
<p><u>Shipping:</u></p>	<p>Please notify Marie Destin prior to shipping at Marie.Destin@jefferson.edu or by phone at 215-955-9116. <i>Shipments will be accepted at the Jefferson Alumni Hall Loading Dock 2 days prior to conference, no earlier than Wednesday, April 29, 2020. Be sure to label them accordingly.</i></p> <p style="text-align: center;"> Jefferson Alumni Hall 1020 Locust Street - Suite M5 Philadelphia, PA 19107 Attn: Marie Destin Current Issues in Coronary and Structural Heart Disease May 1, 2020 Package ____ of ____ </p> <p><i>Jefferson does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with loading dock representatives.</i></p>

<p><u>Payment:</u></p>	<p>Please make check payable to: Thomas Jefferson University Mail to: Office of CPD Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p><i>*American Express, Visa and MasterCard are also accepted.</i></p> <p>Payment in full is required with registration. If paying with company check, Credit Card information will be required to hold space. <i>Credit Card will be charged on May 1, 2020 if another payment method is not received.</i></p>
<p><u>Cancellation by the Conference Organizers</u></p>	<p>In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.</p>
<p><u>Cancellation by Exhibitor</u></p>	<p>If, for any reason, you are no longer able to exhibit, and payment has been made, please see the following exhibitor cancellation policy: https://cme.jefferson.edu/exhibitorcancellationpolicy</p>
<p><u>Questions:</u></p>	<p>Should your company require any other needs regarding your exhibit, please contact Marie Destin by phone at 215-955-9116 or via email at Marie.Destin@jefferson.edu.</p>

CREDIT CARD PAYMENT - EXHIBITOR

*6th Annual Current Issues in Coronary and Structural Heart Disease
Friday, May 1, 2020
Thomas Jefferson University*

- EXHIBIT FEE:** **Platinum Level \$7,500** **Gold Level \$5,000**
 Silver Level \$3,500 **Bronze Level \$2,500**

Payment is due on or before May 1, 2020

*** PLEASE BE SURE TO COMPLETE THE ONLINE EXHIBITOR REGISTRATION***
[\(<http://jeffline.jefferson.edu/jeffcme/medicine/exhibitors-coronary.cfm>\)](http://jeffline.jefferson.edu/jeffcme/medicine/exhibitors-coronary.cfm)

Company Name: _____

Company Representative (to contact with questions): _____

Phone Number: _____

Email Address: _____

I hereby authorized use of my:		Visa <input type="checkbox"/>	MasterCard <input type="checkbox"/>	American Express <input type="checkbox"/>	Amount \$ _____
Account Number:			Expiration Date:		
Cardholder's Name:			Signature:		
Credit Card Billing Address: <i>(include City, State and Zip)</i>					
Email Address: <i>A copy of the receipt will be sent upon processing</i>					
Fax	You may fax your application with Credit Card payment to 215-923-3212			E-Mail	Send completed form to Marie.Destin@jefferson.edu

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

THOMAS JEFFERSON UNIVERSITY

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ **NON FOR PROFIT 501C3 ORG**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) **1**

Exemption from FATCA reporting code (if any) **A**

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

1020 WALNUT STREET

Requester's name and address (optional)

6 City, state, and ZIP code

PHILADELPHIA, PA 19107

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									

or

Employer identification number									
2	3	-	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶  Date ▶ 1/2/2019
Mark Lelache, Asst. Controller

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.